



PRÉVOYANCE ENVERS LES AÎNÉS DES LAURENTIDES

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Quebec Enterprise Number (NEQ): 1143204767

Charity Registration Number: 89127 5174 RR 0001

BACKGROUND, MISSION AND OBJECTIVES

BACKGROUND

PRÉVOYANCE ENVERS LES AÎNÉS DES LAURENTIDES was established on May 14th, 1993. Following a period of Intense organisational activities, in 1994, our individual assistance for seniors program (PAIR) was implemented in the Laurentians ; and services were consolidated in 1995. Since that time, we have expanded our outreach, seeking to establish public awareness about the various forms of abuse seniors may experience, and to present our message through various media and public forums. Our Sentinels network project was launched in 2015 and at that time, we restructured to explore developing goals. At the same time, a grant from the CRÉ des Laurentides facilitated hiring a coordinator, recruiting 13 sentinels, and expanding our activities to the Pays-d'en-Haut ..

MISSION

Our organization aims to help improve the quality of life of seniors through prevention, awareness, information, and safety activities for seniors at risk. All activities are nonprofit.

OBJECTIVES

- Empowering seniors;
- Protecting seniors at risk or experiencing abuse (Sentinels);
- Assisting seniors through (PAIR);
- Listening to, being supportive and comforting, to seniors;
- Guiding seniors towards appropriate resources and services;
- Raising public awareness surrounding elder abuse and vulnerability;



- Collaborating with others on prevention programs;
- Fundraising.

CLIENTS AND TERRITORY COVERED

CLIENTS

Any senior at risk or experiencing elder abuse.

TERRITORY

The MRC des Laurentides (20 municipalities) and the MRC Pays-d'en-Haut RCM (10 municipalities): a large region with a demographically significant seniors population.

OUR SERVICES

- **PAIR program:** personalized automated telephone support service that reaches about 100 seniors daily to ensure their safety; (service provided by Prévoyance in the MRC des Laurentides)
- Sentinels network (20): assisting and guiding seniors.
- **Elder Abuse Awareness Sessions** (conference presentations)
- **Meetings with community organizations, social groups, and elected officials:** raising awareness of elder abuse-related concerns;
- **Distribution of resource materials;**
- **Network of first contacts** – tbd.

PAIR PROGRAM

Customized automated daily call service to seniors living at home alone. Seniors receive these calls daily at a predetermined time. Alerts are initiated by non-responses, and a check is then made to verify if client is in distress. This reassuring service helps seniors live independently safely and with a link with the outside world. Many lives have been saved by this service.



NETWORK OF SENTINELS

Sentinels are trained volunteers who listen, assist and provide guidance for seniors. Sentinels reassure and comfort seniors in stressful situations. In situations of greater need, police officers, social services staff or community organizations address their concerns.

ELDER ABUSE AWARENESS SESSION

Elder abuse conferences are presented in community settings using a DVD on fraud, ageism, harassment and bullying against seniors. The service is provided by the organization when seniors express interest in addressing concerns, resolving difficult situations, and developing skills in identifying elder abuse – presentations exploring the PAIR program are twinned with these conferences.

NETWORK OF FIRST CONTACTS — Project under development

Our organisation provides its services over a vast territory. Reaching isolated seniors can present challenges. Experience tells us that it can be difficult for elder abuse victims to report upsetting events. First Contacts developed from neighbourhood resources such as hairdressers, financial institutions, pharmacists, a grocery store personnel trained in identifying those at risk and experiencing abuse can be a great asset to our organisation and the services we offer.

Mobilizing First Contacts will further expand our “our eyes and our ears”, on the ground, helping us to help elders at risk.

Early intervention can prevent situations deteriorating to dangerous points, for seniors and communities. Our approach is one of engagement through support, comfort, listening, assistance, referrals and commitment.

Our organisation provides its services at no cost.

PARTNERS

- Centre intégré de santé et de services sociaux des Laurentides (CISSSL);
- Tables de concertation des aînés des Pays-d'en-Haut et des Laurentides;
- The Sûreté du Québec and the police department of the city of Mont-Tremblant;
- FADOQ;
- Community organizations;
- Municipalities.